



**SAVE THE DATE**  
**SEPTEMBER 4<sup>th</sup> AND 5<sup>th</sup> – ATLANTA MOTOR SPEEDWAY**

**Screeners Needed: Physicians, Surgeons, Dentists, Dental Assistants, Speech-Language Pathologists, Survivors, Survivors Family Members, & Others  
(Residents and Students welcome).**

**Visit Us Online: [www.Atlantahncc.com](http://www.Atlantahncc.com)**

**Join us for the 10<sup>th</sup> Free Head and Neck Cancer Screening at the Atlanta Motor Speedway on Labor Day weekend. We ask that you volunteer only 2 ½ hours of your time at this NASCAR race event! Read below and see what past volunteers are saying...**

**Screening Shifts:**

**Saturday, September 4<sup>th</sup>**

**10:30-1:00 pm**

**1:00-3:30 pm**

**3:30-6:00 pm**

**(Race starts at 7:00 p.m.)**

**Sunday, September 5<sup>th</sup>**

**2:00 -4:00 pm**

**4:00-6:00 pm**

**(Race starts at 7:30 p.m.)**

**To volunteer and to choose a shift, email Edie Hapner at [ehapner@emory.edu](mailto:ehapner@emory.edu)**

**To volunteer**

- 1) Choose a day**
- 2) Choose a shift**
- 3) Email Edie Hapner at [ehapner@emory.edu](mailto:ehapner@emory.edu) with your complete contact information, day, and shift that you are available.**
- 4) You will receive a confirmation email with information about the race.**



<http://www.atlantamotorspeedway.com>

*Please donate 2 1/2 hours of your time to help us screen for and vanquish head and neck cancer while it's still early.*

Eric Plotnick, MD, FACS



*Join us! After you do it once you will want to keep coming back. Your help is appreciated by all.*

John M.  
DeGaudio, MD

*Fast, loud cars running in a circular track racing to where they started excite you? Me neither. How about looking into the mouths of some of the neediest US citizens you will ever see in the hopes of saving their lives. We are invariably nestled between exhibits designed to promote smokeless tobacco, cigarettes or alcohol consumption and the mere visibility of our booth conveys the message that we care and choices have consequences.*

***What better way to spend 2.5 hours once a year?***

Jonathan J Beitler, MD,  
MBA, FACR

## ***Our Head and Neck Cancer Screening Event at Atlanta Motor Speedway***

*is a fun and rewarding way to give back to our community. Engaging with an at-risk population and providing our expertise is the key to helping fight head and neck cancer early.*

***Volunteer and have great fun at NASCAR!***

Michael M Johns, MD



Each year, Atlanta area Otolaryngology staff, residents, former patients and volunteers donate their time to perform free oral cancer screenings at NASCAR races in South Georgia.

To find the tent at the race, one navigates through a dizzying maze of marketing messages for chewing tobacco, whiskey, vodka, etc. - the very agents which place this vulnerable population of NASCAR fans at such high risk.

The screening tent is white and plain, easily missed, and comparatively small; in stark contrast to the enormous structures and flashy, professional messages of other sponsors which dwarf it. However, in some unexplained way, this simple tent actually stands out from all the others; and with little or no marketing messaging, people come to get screened - by the hundreds. They patiently wait in rows two deep at times. Something very special is occurring while you are there. For some, it is a turning point to stop smoking/drinking for a healthier, longer life. For others it is a life saver.

So, I urge you to take the time, make the time, to volunteer to help this high risk population to "open wide and look inside" and volunteer to perform screenings -

***It is an experience that will remind you why you became a physician.***

Michelle Cullen, MD

*"I believe the ATLANTA HEAD AND NECK CANCER COALITION, INC. provides Oral and Maxillofacial surgeons a unique opportunity and venue to provide an incredibly valuable service through its free cancer screenings at the Atlanta Motor Speedway. I would strongly encourage Oral and Maxillofacial Surgeons to come out and be part of our team and see how satisfying (and fun) their participation will be!"*

*Martin B. Steed, MD*

As a speech language pathologist, I have found volunteering at this annual event to be an eye opening experience, and an opportunity to provide an important service in the detection of head and neck cancer, a fight much better fought in the early stages of this debilitating disease. It is truly rewarding to be part of such a great group of volunteers, all working together to educate race fans and to provide screenings to such a high risk group, a group who may not otherwise have access to such services.

***If you would like to be a part of this, I urge you to take a few hours and Join Us!***

Kellie Bauer, M.Ed., CCC-SLP



**As a one year survivor of throat cancer,**

I am volunteering to help screen others for this terrible disease. As a lifelong singer and public speaker, I am now well aware of what 40 years of smoking can do. This is our chance as survivors to tell everyone our stories, to help in early detection and encourage prevention, including smoking cessation.

*This is our opportunity to let our voices and messages be heard.*

Kurt Froehlich

*I am a Speech-Language Pathologist and a caregiver for my husband who was diagnosed with vocal cord cancer. I have volunteered for the last two years in an effort to do everything in my power to encourage others to quit smoking and seek early detection for oral, head and neck cancer.*

*As a professional and as a wife, I have seen and experienced the dreadful effects of cancer and the pain and suffering involved.*

*Please join with us in the fight to help prevent and beat this disease.*

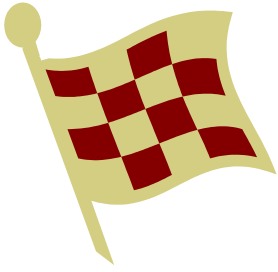
*Debbie Froehlich, SLP*

The Atlanta Head and Neck Cancer Coalition is saving lives through educating and screening attendees of NASCAR events at the Atlanta Motor Speedway!

Volunteering with this worthy cause opened my eyes even more to the devastating effects of tobacco use. It was heartbreaking that so many people would continue to walk past the screening tent not wanting to confront the dangers that threaten their life. It was evident that the Atlanta Head and Neck Cancer Coalition needs much more help in reaching those in the public arena and I intend to donate my time in support each year.

Katie Thompson  
Georgia Perimeter College





*I survived a war, the cancer war, and people need to know that the battle can be won.*

**Ed Watson**

**The race is a fight to the finish – a war to be won.**

**So is cancer! There are more and more survivors who fought the fight and won. People need to know that you don't need to fear the fight. Join us in helping other people overcome their fears and get checked by some of the best and caring doctors in the business.**

**You will be HELPING TO SAVE LIVES.**

**Ed Watson      7 year Survivor and Going Strong**

### **I AM A SURVIVOR!**

Not so long ago, I didn't know what it would feel like to say "I am a Survivor". I can say that now, because the same people here that want to help race fans saved my life. So now I volunteer to try and help others promote the prevention and life style changes. These are the biggest messages to convey to at risk people. So, now as part of my "pay it forward" I go to the race track and do my part and feel great about it. I ask, "Will you do your part?"

Thanks,  
Bill Bradfield